

## Concept Note for September SDG Investment Fair

### Summary

Mobilising private investment, a fundamental tenet of any country's SDG strategy, is challenging for many developing countries. Essential investment projects in developing countries need additional finance, and the SDG Investment Fair was created to connect countries with investors to help them finance their SDG programmes.

The SDG Investment Fair is evolving from an annual event to a year-round program featuring multiple events including September 2021. The September 2021 event will be the first public-facing component of the year-round program. The objective of the September 2021 event will be to introduce new countries to the SDG Investment Fair program and receive updated information from a previous presenter to the Fair.

The focus of the proceedings will be the presentation of investment projects by governments to investors. The projects shall be bankable, ready for investment, and align with the country's SDG strategy. Three countries will present 1-3 projects to a variety of participants including but not limited to GISD, other institutional investors, banks, infrastructure investors, international financial institutions, development banks and academia. The presentations will be followed by interactive discussions between the countries and participants.

### Expected after Fair deliverables

- Summary of Fair proceedings
- Invitations for after-the-fair matchmaking between countries and investors interested in the projects presented
- Facilitation of continued collaboration between interested investors (attendees) and countries

### Participants

Newly selected countries: Rwanda and Dominican Republic will present relevant projects virtually. The projects will be selected by the presenting government entity in consultation with UNDESA and the UN Country Team.

April Fair participant(s): Pakistan, one of the pilot countries from the April Fair, will be invited to provide an update on what is happening since the April fair and to present what it thinks to be its most ready and bankable project. A spotlight on a great opportunity.

GISD: GISD will continue to play a prominent role in the Fair by participating in sessions, providing mentorship, and pursuing interesting investment projects.

Other investors/attendees: Other investors will attend the Fair. Participants from previous fairs will be invited. The fair seeks: 1.) Infrastructure/manufacturing/agriculture focused investors; 2.) Multilateral development banks and development finance institutions; 3.) Local investors

UN Country Teams from the participating countries: UNDESA will coordinate with the RCO/Country Team and to help with communications, liaison, and local knowledge.

UNDP: UNDP will work with participants to place their projects in the SDG Investor Platform ([www.sdginvestorplatform.org](http://www.sdginvestorplatform.org)). The portfolio of projects to be entered in the Platform will be larger than those presented at the September Fair event.

**Proposed Fair program**

See attached agenda.