

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Initiative: The Academic and Municipal Sports Centers (CEDEM by its acronym in Spanish) line of action

Please provide more details on each initiative including items below:		
Objective(s):	<i>Please indicate which, if any, of the following fall among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> • Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) 	<ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity
	<ul style="list-style-type: none"> • Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development 	<ul style="list-style-type: none"> • Conflict prevention/peace building
	<ul style="list-style-type: none"> • Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> • Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology
	<ul style="list-style-type: none"> • Integrating sport for sustainable development and peace in COVID-19 recovery and/or 2030 Agenda strategies, programmes and policies 	<ul style="list-style-type: none"> • Safeguarding sport from corruption and crime
	<ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace 	<ul style="list-style-type: none"> • Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <ul style="list-style-type: none"> • <i>In coordination with the Physical Education and Sports Bodies and/or Municipalities, the Academic and Municipal Sports Centers (CEDEM by its acronym in Spanish) line of action was developed with the performance of sports activities in this Centers, educating in values and promoting healthy lifestyles. In addition, they were held Inclusion Workshops addressed to trainers who serve people with disabilities and older adults.</i> <p><i>What is the time frame of implementation? Fiscal year 2020</i></p>	
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <ul style="list-style-type: none"> • <i>The Physical Education and Sports Bodies and/or Municipalities, through the practice of sports, serve the population in general</i> 	
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles?</i></p> <ul style="list-style-type: none"> • <i>The Physical Education and Sports Bodies and/or Municipalities are the ones who operate CEDEM's line of action in the states and/or municipalities, bringing sport closer to the population</i> 	

	<p>What are the main sources of funding of the initiative? Federal resources</p>
<p>SDG Alignment:</p>	<p>To what SDG goal/target/indicator is this initiative targeted? Goal 3 Good health and well-being</p>
<p>Alignment with global frameworks:</p>	<p>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity? Regarding the Kazan Action Plan, CEDEM's line of action is aligned with:</p> <ul style="list-style-type: none"> - Main Policy Area 2 “Maximizing the contributions of sport to sustainable development and peace”: Number 1 “Improve the health and well-being of all at all ages” and Numeral 6 “Advance gender equality and empower all women and girls”; and - Main Policy Area 3 “Protecting the integrity of sport”: Numeral 2 “Protect children, youth and other vulnerable groups” <p>Line up with the SDG’s, the CEDEM, through the sports actions they supports, they contribute in the promotion of tolerance, respect, gender equity, healthy lifestyles, education in values and the social inclusion. Topics that are intimately linked with the global guidelines that recognize in the practice of sport a positive power that affects the people's quality of life, by uniting them, include them, and educate them, among other benefits, that are also manifested in the Kazan Action Plan.</p>
<p>Alignment with United Nations Action Plan on SDP:</p>	<p>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? Global framework for sport for development and peace</p> <p>To which action area(s) of the Plan is this initiative designed to contribute? (a) improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of universally agreed development goals through sport, in particular the Sustainable Development Goals</p>
<p>Outcomes:</p>	<p>What are the expected/actual outcomes of the initiative?</p> <ul style="list-style-type: none"> • In fiscal year 2020, the CEDEM line of action promoted the practice of sport at national level through the Physical Education and Sport Bodies and Municipalities serving 174,833 people. Likewise, in the Virtual Inclusion Workshops, they had a participation of 514 coaches.
<p>Mechanism for monitoring and evaluating implementation:</p>	<p>What are the mechanisms for monitoring and evaluating the implementation, outcomes, and impact of the initiative? What specific monitoring and evaluation tools are involved?</p> <ul style="list-style-type: none"> • Reports issued by the beneficiaries of fiscal year 2020 who have operated the CEDEM line of action
<p>Challenges/Lessons learned</p>	<p>What have been/were the main challenges to implementation?</p> <ul style="list-style-type: none"> • Lack of budget availability. <p>What lessons learned have been/can be utilized in the planning of future initiatives?</p> <ul style="list-style-type: none"> • The lack of continuity in the supported actions didn’t allow us to achieve the level of impact that is pursued. • Based on the follow up of the results and diagnoses of the target population, improvements can be made and/or emphasize the need to focus more specifically on vulnerable people.

Initiative: Development of activities for the promotion of Sport as a mechanism for Development and Peace

Please provide more details on each initiative including items below:		
Objective(s):	<i>Please indicate which, if any, of the following fall among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity
	<ul style="list-style-type: none"> Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development 	<ul style="list-style-type: none"> Conflict prevention/peace building
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology
	<ul style="list-style-type: none"> Integrating sport for sustainable development and peace in COVID-19 recovery and/or 2030 Agenda strategies, programmes and policies 	<ul style="list-style-type: none"> Safeguarding sport from corruption and crime
	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace 	<ul style="list-style-type: none"> Other (please specify) <ul style="list-style-type: none"> Contribute to the creation of a physical education that guides girls, boys, adolescents and young people from the age of six in public and private schools, to regular, organized, systematic and inclusive practice of physical, recreational and pre-sport activities with the purpose of generating healthy lifestyles and, in this way, reduce the factors that cause the development of non-communicable diseases, promoting an improvement in physical abilities and skills. As well as, promoting the skills training of promoters of physical activity and recreation in charge of implementing the operation for the development of the modality. Promote among the workers of the Federal Public Administration, State, Municipal, City Halls of Mexico City and the Private Sector, the

		<p>regular practice of physical, recreational and pre-sport activities inside and outside of their working hours, as well as, the participation in massive events of social integration, participation in forums and training related to the care and conservation of physical health that contributes to better work performance.</p> <ul style="list-style-type: none"> ○ Encourage general population from the age of 6, the practice of physical, recreational and pre-sports activities in public spaces of their community (parks, gardens, sports fields, community health centers, outdoor gyms), orientated towards the promotion of physical health care and social integration, providing training for promoters of physical activity and recreation for their development. ○ Assist in the realization of massive events in public spaces, which allow generating adherence to the regular, organized, systematic and inclusive practice of physical, recreational, pre-sports and sports activity in the population, encouraging the adoption of healthy habits and the promotion of its benefits.
<p>Implementation mechanisms:</p>	<p><i>What are the means/processes of implementation of the initiative?</i></p> <ul style="list-style-type: none"> ● <i>Virtual and on-site training and certification on physical, recreational and pre-sports activities.</i> ● <i>Digital strategy to promote physical activation to as many people as possible, adapted to their interests and needs, as well as combating problems of overweight, obesity and sedentary lifestyle</i> ● <i>Support guides for the implementation of the modalities</i> ● <i>Exercises for the population older than 6 years, implemented by promoters</i> <p><i>What is the time frame of implementation?</i></p> <ul style="list-style-type: none"> ● <i>Implementation on 2022</i> 	
<p>Target Audience(s):</p>	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <ul style="list-style-type: none"> ● <i>The general population through the Physical Education and Sports Bodies and related organizations</i> 	
<p>Partners/Funding:</p>	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles?</i></p> <ul style="list-style-type: none"> ● <i>Financial resources are not obtained. Collaboration of public and private agencies is sought.</i> 	

	<p>What are the main sources of funding of the initiative?</p> <ul style="list-style-type: none"> • Federal government • Collaboration agreements are sought with public and private agencies.
SDG Alignment:	<p>To what SDG goal/target/indicator is this initiative targeted?</p> <ul style="list-style-type: none"> • Goal 3 Good health and well-being
Alignment with global frameworks:	<p>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</p> <p>1. Create active societies 2. Create active environments 3. Create active people 4. Create active systems</p>
Alignment with United Nations Action Plan on SDP:	<p>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</p> <p>Global framework for sport for development and peace</p> <p>To which action area(s) of the Plan is this initiative designed to contribute?</p> <p>(a) improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of universally agreed development goals through sport, in particular the Sustainable Development Goals</p>
Outcomes:	<p>What are the expected/actual outcomes of the initiative?</p> <ul style="list-style-type: none"> • Is expected to reach 700,000 people who practice physical activity on a regular basis <p>NOTE: It is important to mention that this figure is subject to the budget availability assigned to the project.</p>
Mechanism for monitoring and evaluating implementation:	<p>What are the mechanisms for monitoring and evaluating the implementation, outcomes, and impact of the initiative?</p> <ul style="list-style-type: none"> • Monthly reports of people and spaces served • Report on the goal achieved per year, by each Physical Education and Sports Body and Related Organizations. <p>What specific monitoring and evaluation tools are involved?</p> <ul style="list-style-type: none"> • Statistical report of goals generated by each Physical Education and Sports Body and Related Organizations. • People trained in theme of Physical Activity • Satisfaction surveys by the people served
Challenges/Lessons learned	<p>What have been/were the main challenges to implementation?</p> <p>What lessons learned have been/can be utilized in the planning of future initiatives?</p> <ul style="list-style-type: none"> • There is no parameter, since its implementation will take place this year.

Initiative: Development of activities for the promotion of Sport as a mechanism for Development and Peace

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on each initiative including items below:		
Objective(s):	<i>Please indicate which, if any, of the following fall among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring no one is left behind (advancing empowerment, inclusiveness and equality through sport) 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity
	<ul style="list-style-type: none"> <u>Leveraging sports events to promote action to combat climate change, advance peace and/or sustainable development</u> 	<ul style="list-style-type: none"> Conflict prevention/peace building
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> <u>Safely harnessing sport for sustainable development, peace and wellbeing in the context of the COVID-19 pandemic, including through the use of technology</u>
	<ul style="list-style-type: none"> <u>Integrating sport for sustainable development and peace in COVID-19 recovery and/or 2030 Agenda strategies, programmes and policies</u> 	<ul style="list-style-type: none"> Safeguarding sport from corruption and crime
	<ul style="list-style-type: none"> <u>Strengthened global framework on sport for development and peace</u> 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <ul style="list-style-type: none"> Forums and cycle of conversations Virtual races Physical Activation Projects Webinars <p><i>What is the time frame of implementation?</i></p> <ul style="list-style-type: none"> Throughout 2020, 2021 and 2022 	
Target Audience(s):	<i>Who are the beneficiaries of the proposed/implemented initiative? Public and Private instances, specially Mexican abroad the country</i>	
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles?</i></p> <ul style="list-style-type: none"> Mexican Ministry of Foreign Affairs, through Diplomacy Sport and Cooperation Council, Mexican Olympic Committee, Centre for Sport & Human Rights, UNESCO, Matías Romero Institute and the Ibero-American University. 	

	<p>What are the main sources of funding of the initiative? We search to do activities that do not involve financial resources because the Government is trying to use de budget in specific social programs</p>
SDG Alignment:	<p>To what SDG goal/target/indicator is this initiative targeted? Goal 3 Good health and well-being Goal 4 Quality Education Goal 16 Peace, Justice and Strong Institutions</p> <p>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned. Mexican Olympic Committee, Centre for Sport & Human Rights, UNESCO, Matías Romero Institute and the Ibero-American University.</p>
Alignment with global frameworks:	<p>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</p> <p>1. Create active societies 2. Create active environments 3. Create active people 4. Create active systems</p>
Alignment with United Nations Action Plan on SDP:	<p>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? Global framework for sport for development and peace</p> <p>To which action area(s) of the Plan is this initiative designed to contribute? (a) improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of universally agreed development goals through sport, in particular the Sustainable Development Goals (c) support the alignment of sport for development and peace practice with global frameworks, in particular the 2030 Agenda, identifying and applying mechanisms for alignment and consistency between stakeholders' activities (d) support and develop leaders and role models who encourage and facilitate action in sport for development and peace</p>
Outcomes:	<p>What are the expected/actual outcomes of the initiative?</p> <ul style="list-style-type: none"> • Join the Advisory Council of the Centre for Sport and Human Rights. Mexico is the first country in Latin America and the Caribbean to be part of that governing body. • Publication “Diplomacy and Sports Cooperation in a Convulsive World” as a result of a monthly forum with the following topics: 1. Sports diplomacy and public diplomacy, conceptual and theoretical evolution; 2. The process of sports diplomacy in Mexico; 3. The success of sports diplomacy and cooperation in the world, 4. Sports diplomacy, international cooperation for development and human rights. • “Impact of the COVID-19 pandemic in the field of sports and human rights of children in Latin America and the Caribbean” organized for the Latin American and Caribbean health, sport and education authorities. • 2 virtual races: <ul style="list-style-type: none"> ○ Virtual “Race-walk for the International Day of Sports for development and peace” ○ Virtual “Race for migrant equality, gender and inclusion of all” • In collaboration with the Center for Sport and Human Rights (CDDH), it was agreed to hold a Forum, in which the

	<p><i>main issues related to sport, and human rights would be analyzed, in addition to addressing gender equity. One of the central themes of the Forum was the 2026 North American World Cup.</i></p> <ul style="list-style-type: none"> • <i>Development of physical activation projects which will apply on the annual awards of the Peace and Sport organization under the category "Initiative of April 6 of the year.</i> • <i>Collaborate in the congress "The Solidarity Wave" organized by the Venezuelan Olympic Committee in which the dissemination and strengthening of the sports and ecological values will be sought through the experiences of sports actors focused mainly on: Environmental Education, Climate Change, Sport, and ecology.</i>
<p>Mechanism for monitoring and evaluating implementation:</p>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes, and impact of the initiative?</i></p> <ul style="list-style-type: none"> • <i>Monthly reports on advances</i> • <i>The Sports Diplomacy and Cooperation Council meets quarterly to report on the progress of actions.</i> <p><i>What specific monitoring and evaluation tools are involved?</i></p> <ul style="list-style-type: none"> • <i>A survey was carried out and a response was received by authorities CELAC countries, about the impact of COVID on children's participation in sport in their countries and good practices or interventions.</i> • <i>Virtual race-walk for the International Day of Sports for development and peace, with the participation of 114 Mexicans in 21 representations of Mexico in other countries.</i> • <i>Virtual race for migrant equality, gender and inclusion of all, which had the participation of 55 people in 12 representations of Mexico in the world</i> • <i>Publication Diplomacy and Sports Cooperation in a Convulsive World</i>
<p>Challenges/Lessons learned</p>	<p><i>What have been/were the main challenges to implementation?</i></p> <ul style="list-style-type: none"> • <i>Not having an established budget and relying on allies to carry out actions</i> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p>