

Use Technology-Enabled SDG-Based Sustainable Public Procurement (SPP) to Engage the Private Sector in Contributing to the SDGs



Sustainability
Advantage

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Sustainable Procurement

Sustainable procurement is a management process used to acquire goods and services ("products") in a way that:

1. integrates sustainability considerations into *product* selection so that impacts on society and the environment are minimized throughout the full life cycle of the product, and
2. **gives preference to *suppliers* that generate positive outcomes for the environment, their workers and society (e.g. contribute to the SDGs).**



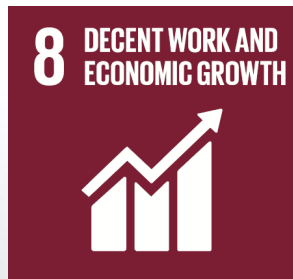
SDGs Map to Core Sustainability Issues

Environmental Goals



Social Goals

Worker / Employee Goals



Community Goals



Policy Recommendation

Implement SDG-based sustainable public procurement

Require all suppliers to disclose their contributions to the SDGs in order to qualify as a government supplier.

- All country and local governments.
- Enabled by online tools.

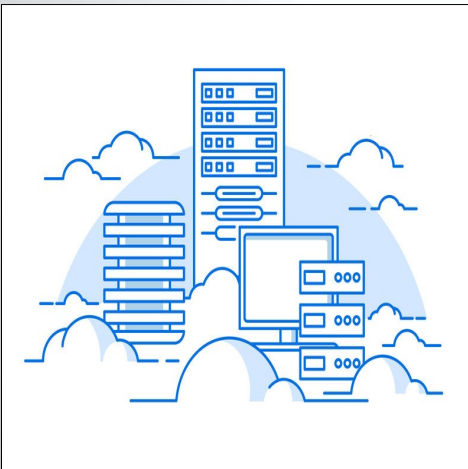


- **Implement a Registry of Suppliers database and online supplier notification system**

- Notify all pre-qualified suppliers when a tender is issued that matches their UN Standard Products and Services Code (UNSPSC).
- Include suppliers anywhere.

- **Implement an online bid submission system**

- Provides access to cross-jurisdictional markets.



Online SDG Self-Assessment Tools

Online SME-friendly *supplier* self-assessment tool on contributions to the SDGs



- e.g. [B Impact Assessment](#), [SDG Action Manager](#), ([SDG Ambition](#)), Enhanced [3-in-1 Sustainability Assessment Toolkit](#)
- Consistent core questions; assesses contributions to all SDGs
 - Leads to comparisons, and sharing / celebrating best practices

Online *local / municipal* self-assessment tool on progress on the SDGs



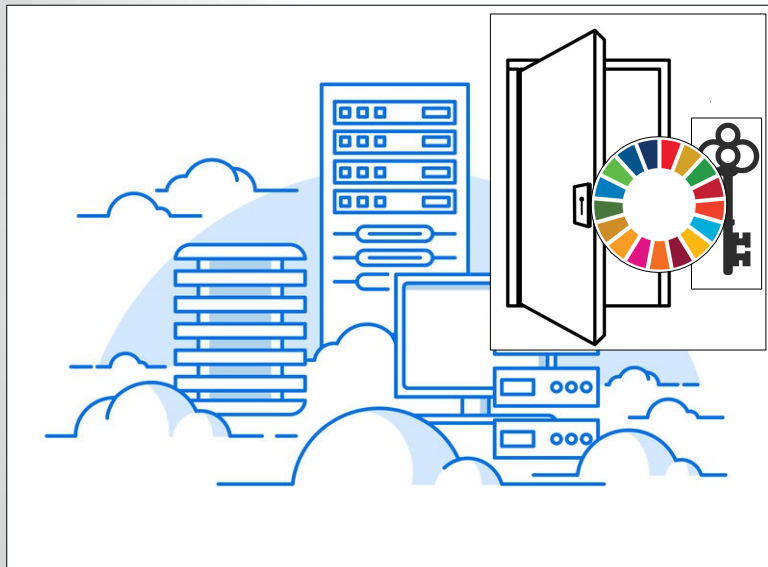
- e.g. Enhanced [IISD Tracking Progress Tool](#)
- Consistent suite of questions; assesses local progress on all SDGs
 - Can be added to [UN Stats Open SDG Data Hub](#), [SDG Tracker](#) for a bottom-up global view provided by consistent VLRs
 - Enables comparisons of local / municipal / city / community progress, sharing of best practices and celebration of leaders.

Benefits

- ✓ *Government = ~~Regulator~~ Customer / “market force”*
- ✓ *It is voluntary:* Only companies that aspire to being government suppliers need to disclose.
- ✓ *Ease of administration:* Disclosure is a pre-qualifier. Optionally use supplier score on SDGs as a weighted criterion in bid appraisals.
- ✓ *Frees up funds:* Funding for programs that would otherwise be required to engage companies in contributing to the SDGs can be used to improve access to the digital technologies infrastructure.
- ✓ *Bottom-up build of a resilient new economy:* Companies build capacity to thrive in the new low-carbon, circular, just economy.
- ✓ *Attainment of 2030 Agenda:* Governments partner with like-minded suppliers to reach the global goals; improves market access.
- ✓ *Accelerates the transition:* Engages the private sector in the transition to a socially just society; *makes the SDGs matter.*

Recommendations

SDG-based Sustainable
Public Procurement (SPP)



Supplier / company
SDG-based
self-assessment tool



Local / municipal
SDG-based
self-assessment tool



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