



International
Trade
Centre

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The International Trade Centre

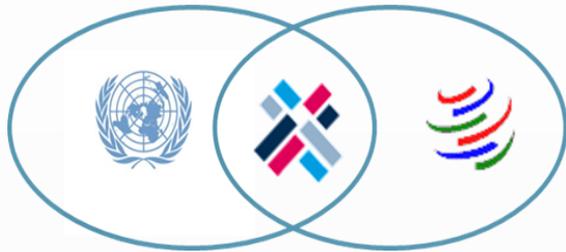
And its technical assistance in the field of TBT
and SPS



A presentation to: **UNDESA Workshop**
By: **Khemraj RAMFUL**, Senior Adviser, Export Quality
Management
Date: **6 November 2015**



International Trade Centre



- ❖ Joint technical cooperation agency of UN and WTO
- ❖ Established in 1964 from GATT
- ❖ 100% Aid for Trade
- ❖ Well centred around SME development



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ITC studies on NTMs

Import
measures

Technical
measures

- A** Technical requirements
- B** Conformity assessment

Non-
technical
measures

- C** Pre-shipment inspection
- D** Charges, taxes & para-tariff measures
- E** Quantity control measures (Licenses, quotas, prohibitions)
- F** Finance measures
- G** Price-control measures
- H** Anti-competitive measures
- I** Trade-related investment measures
- J** Distribution restrictions
- K** Restrictions on post-sales services
- L** Subsidies (excluding export subsidies)
- M** Government procurement restrictions
- N** Intellectual property
- O** Rules of origin

- P** Export measures (including export subsidies)

Types of Technical Measures

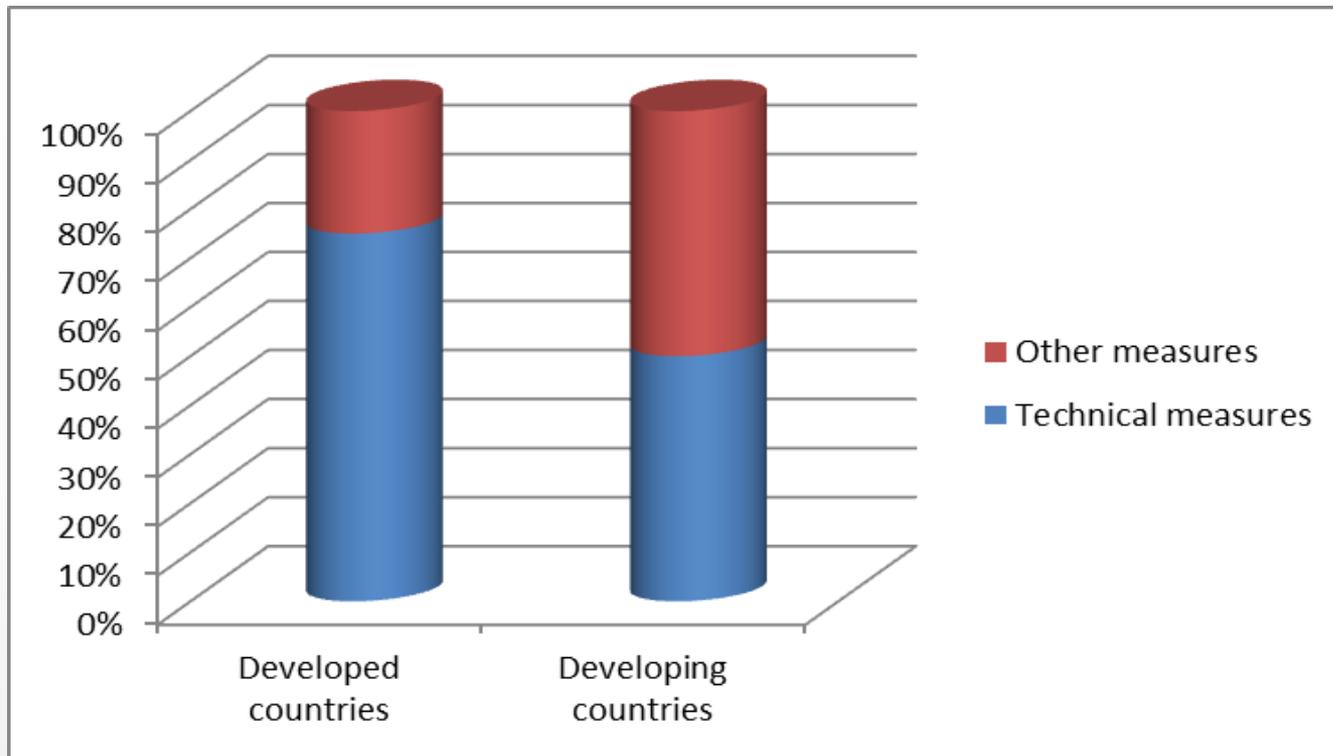
Technical requirements

- Product identity
- Quality, performance
- Tolerance limits for residues and restricted substances
- Regulations related to GMO
- Hygienic requirements
- Plant/animal food processing
- labour standards
- Labelling, marking, packaging..

Conformity Assessment

- Testing
- Product or system certification
- Inspection
- Traceability information
- Quarantine...

Pertinent results from ITC NTM Surveys



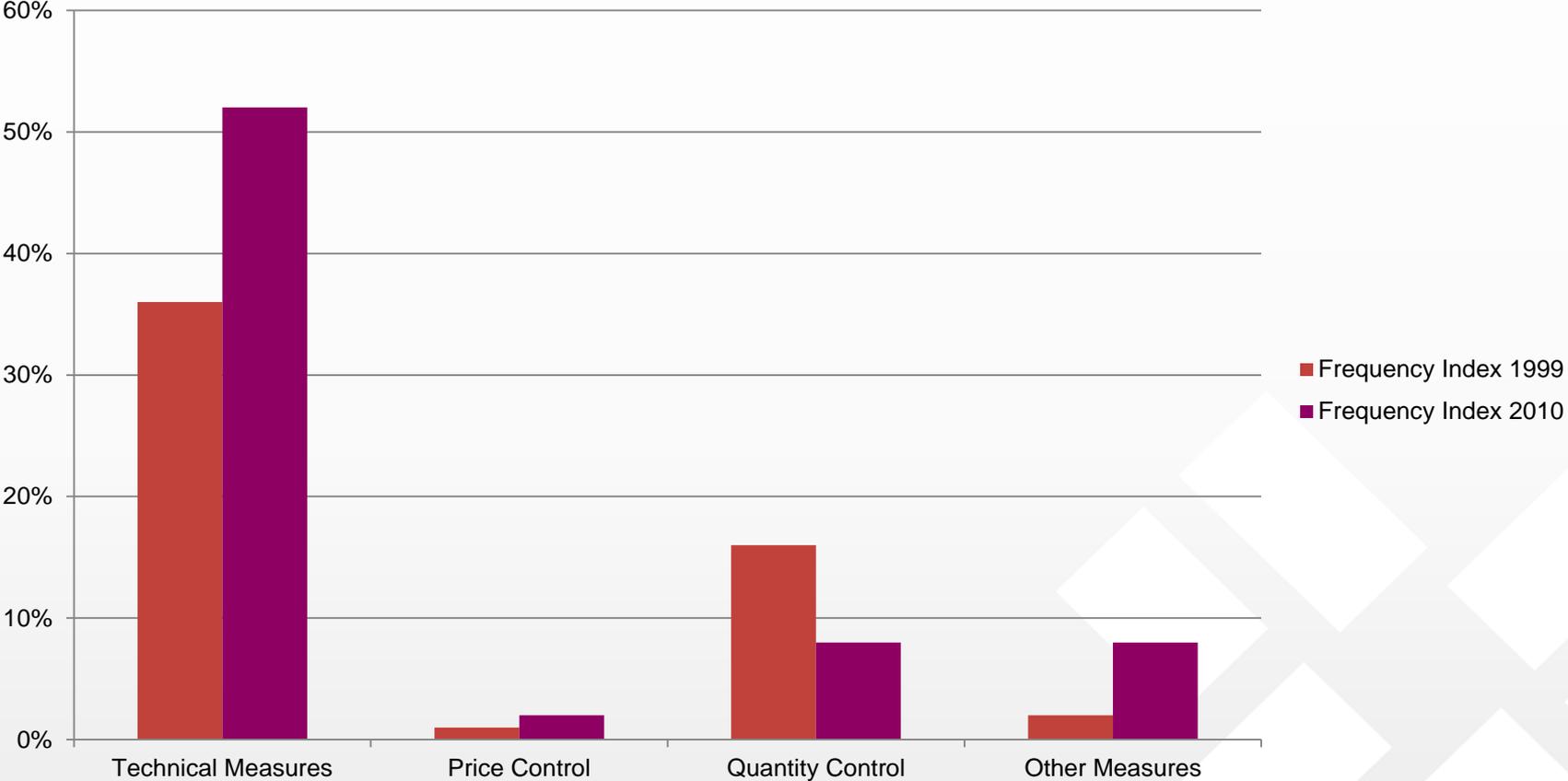
Results based on ITC NTM surveys carried out in 11 countries: Burkina Faso, Egypt, Jamaica, Kenya, Madagascar, Mauritius, Morocco, Paraguay, Peru, Rwanda and Uruguay.

Common technical issues

- Lack of information on foreign market standards, TRs and CA procedures - Senegal, Côte d'Ivoire,
- High certification costs - Peru, Sri Lanka, Tunisia, Morocco
- Burdensome certification and inspection procedures resulting in delays and costs - Peru, Tunisia, Côte d'Ivoire, Malawi
- Lack of testing facilities - Peru, Sri Lanka, Côte d'Ivoire, Jamaica,
- Local CA Bodies not recognised in destination market - Peru, Côte d'Ivoire, Malawi, Morocco, Mauritius
- EU technical requirements too stringent - Peru, Sri Lanka, Morocco, Mauritius
- Lack of cooperation among institutions - Peru, Sri Lanka

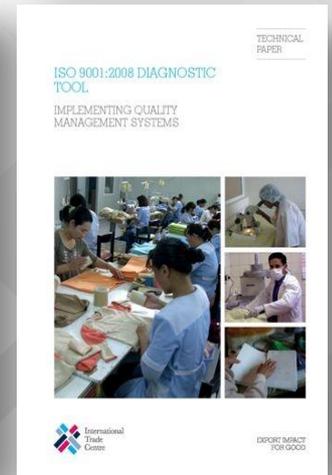
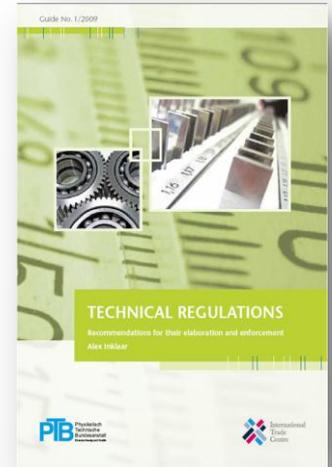
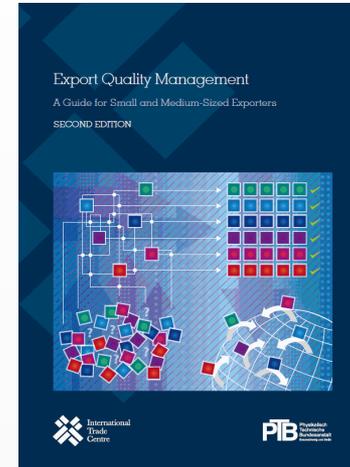


Percentage of products covered by NTMs (2000 and 2010)



Goal of Export Quality Management (EQM) Programme

“Improve competitiveness of enterprises in developing countries/economies in transition by enhancing their capacity to meet technical requirements in export markets and to overcome technical barriers to trade”



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Challenges faced by enterprises



Challenge 1

- Technical requirements in importing countries difficult to obtain and not well understood



Challenge 2

- Enterprises not able to meet standards, technical regulations and SPS measures



Challenge 3

- Exporters unable to demonstrate compliance with requirements in importing countries at reasonable cost



Challenge 4

- Inadequate technical environment and Infrastructure

Assistance to enterprises

Information



- Traceability in food and agricultural products
- Overview of Conformity Assessment in International Trade
- Information Retrieval on Sanitary and Phytosanitary Measures (SPS)
- Directory of Marks and Labels Related to Food Safety, Environmental Integrity and Social Equity
- Exporting Seafood to EU
- ITC Standards Map
- EQM guide



Self-assessment



Implementation



- ISO 9001: Quality Management Systems
- ISO 14001 Environmental Management Systems.
- Hazard Analysis and Critical Control Points (HACCP)
- ISO 22000 Food safety management systems. Checklist for SMEs.
- ISO 50001: Energy Management Systems
- ISO 31000 : Risk Management
- Quality and Productivity Improvement programme (5S, Lean management...)

Certification



Assistance to quality-related trade support institutions

Equipment upgrade



Skills & know-how upgrade



- Review TBT/SPS related technical infrastructure and prepare road map for improvement
- Capacity building of certification bodies, laboratories, inspection agencies
- Accreditation and International recognition of Conformity Assessment Bodies (CABs)
- Support National Standard Bodies to develop standards

Assistance to policy makers and regulators

Agreement on TBT



Training and advice on the WTO Agreement on Technical Barriers to Trade

Agreement on SPS



Training and advice on the WTO Agreement on Sanitary and Phytosanitary Measures

National Enquiry Points



Set up, operationalize, and improve the functioning of NNAs/NEPs. Collaboration between the private and public sectors

Good regulatory practices



Preparation of technical regulations based on Good Regulatory Practices

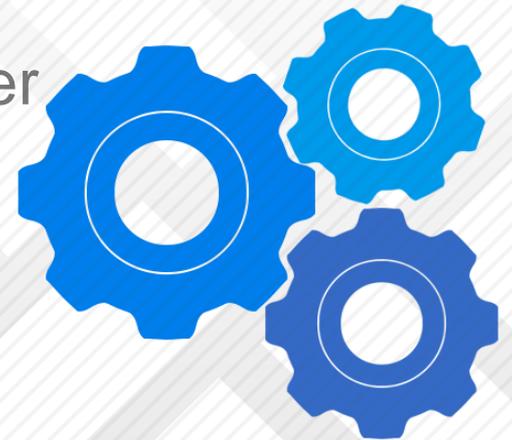
Assistance to NEP /NNA

- Improve understanding of WTO Agreements on TBT/SPS
- Understand related obligations, specifically Transparency provisions
- Role of NEP and NNA, importance and relevance to the business sector



Assistance to NEP

- Setting up and operationalizing NEP
 - Terms of Reference
 - Standard Operating Procedures and workflows
 - Keeping track of notifications from other Members
 - Record keeping and documentation



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Assistance to NNA

- Setting up and operationalizing NNA
 - Notify measures
 - What to notify : TR/CAP
 - When to notify: Routine notifications
Emergency notifications
 - How to notify: Format and content
 - Who to notify: WTO
 - Responding to submissions from other Members
 - Consultation with business sector



Examples



Bangladesh

Donor: EU

“It is only after the intervention of the BQSP project, that the SPS National Enquiry Point at the WTO Cell of the Ministry of Commerce became operational. The Action Plan developed under the BQSP project was instrumental in gaining momentum for the development of our NEP.”

- Mr. N. Ahmed, Deputy Director, WTO Cell,
Ministry of Commerce, Government of
Bangladesh.



Kyrgyzstan

Donor: SECO

Helping the governments in Kyrgyzstan and Tajikistan to establish and make operational SPS and TBT National Enquiry Points and National Notification Authorities.



Tajikistan

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PROJECTS SECTORS MARKET INFO & TOOLS PUBLICATIONS ABOUT ITC MISSION AND GOALS COUNTRIES / TERRITORIES

Projects and impact stories

Projects

- Myanmar: Improving Food Safety and Compliance with SPS measures to increase Export Revenues in the Oilseeds Value Chain (MYA/98/05A)
- Supporting Indian trade and investment for Africa (INT/71/21A)
- Fiji: Key services to develop livestock and animal food (FIJ/75/34A)
- Fiji: Improvement of key services to agriculture (FIJ/75/30A)

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Thank you!

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