

## **DEPARTMENT OF PUBLIC INFORMATION (DPI)**

### **Support to NEPAD**

#### **Period of Report: July 2007 to June 2008**

African development, especially NEPAD, continued to be a priority for the communications and media outreach activities of the Department of Public Information. The Department's Africa Section worked closely with OSAA, ECA, the NEPAD Secretariat Communications Team to promote NEPAD issues in Africa and globally. The Section also participated in the advocacy and communications cluster of the UN Regional Coordination Mechanism for NEPAD to help ensure that priority issues related to NEPAD were well reflected in the Department's activities and outputs. The Section organized press conferences for, and provided other information in support to, representatives of the NEPAD Secretariat.

During the reporting period, the Section continued to cover NEPAD in its quarterly magazine, *Africa Renewal/Afrique Renouveau*, through a continuing series of stories, "NEPAD in Action", which were also posted on the magazine's website (<http://www.un.org/AR>). A special edition of the magazine, 35,000 copies of which are printed and disseminated worldwide, was produced on NEPAD's goals, achievements and challenges for targeted distribution to the media, academics, civil society groups and others working in and on behalf of Africa. The Section also arranged the placement of feature articles on NEPAD and other African development topics in major media in Africa and elsewhere. These articles were published more than 420 times between July 2007 and June 2008.