

COMBATING COUNTERFEITING AND PIRACY

“Fake drugs are murder,” says Dr. Dora Akunyili, head of Nigeria’s National Agency for Food and Drug Administration



Courtesy: NAFDAC

and Control (NAFDAC). She leads a relentless battle against the counterfeit drugs barons which has made her a national hero.

Malaysia’s new anti-piracy champions attracted international media coverage. Funded by the Motion Picture



Courtesy: MPA

Association, Flo and Lucky are trained to sniff out hidden consignments of DVDs and CDs.

Brazil’s National Council against Piracy and Intellectual Property Crimes (CNCP) leads a well coordinated national



Photo: CNCP

campaign to combat piracy, with action spanning four fronts: enforcement, education, economic initiatives and institutional policies.

The public destruction of over 80,000 pirated DVDs, CDs and tapes by the Romanian Copyright Office



Photo: Romanian Copyright Office

on World IP Day 2007 sent a clear message.

2006-2007

■ The 2007 Global Congress on Combating Counterfeiting and Piracy, hosted by WIPO, brought together more than 1,000 participants, including government ministers, business leaders and law enforcement officials, to drive forward international efforts. Key areas highlighted for on-going

action are: raising awareness, improving cooperation and coordination, building capacity, promoting better legislation and enforcement, and combating the threats to health and safety.

■ In cooperation with Member States and other international organizations, WIPO ran 21 IP

enforcement training courses worldwide in 2006 for members of the judiciary, law enforcement agencies, and IP office staff.

■ Following the success of the first WIPO case book and guide on handling IP disputes, a second major case law reference book was published in September 2007.