

Underwater Cultural Heritage – Public Private Partnership example

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Situated in the Gulf of Napoli and Pozzuoli (Italy), the marine protected areas “Gaiola” and “Baia” underwater parks are two cases as successful examples of public private partnership management on the “in situ” protection of the underwater cultural heritage. The maritime area comprised by both parks possesses roman structures of great archaeological interest. On the one side, the public administration manages certain activities for the protection and maintenance directly, such as the maritime and land signs in the area, the development of a web page for the parks, training courses for underwater instructors authorized to carry out sea tours with visitors. On the other side, the Superintendence grants no-profit civil associations the management of the visitors centre, the control, the spreading and scientific research of the natural and cultural heritage present in the parks.